



Dear Friends of the Arts & Our Community~

Each spring, the Driftless comes alive as artists open their studio doors and welcome visitors into the places where art is made. The **Spring Art Tour (SAT)** is a celebrated weekend that connects creativity, community, and commerce across our region.

Produced by the **Mount Horeb Area Arts Association (MHAAA)**, this self-guided tour draws hundreds of art-loving visitors to local studios—and into nearby shops, restaurants, and lodging. Through print, digital, and regional promotion, the Tour highlights both our artists and the businesses that help make the event possible.

~Greg Standal, President, MHAAA

**WE INVITE YOU TO BECOME
A 2026 SPRING ART TOUR
& MHAAA SPONSOR.**

Your tax-deductible support sustains arts programming, strengthens cultural tourism, and ensures this signature event and other MHAAA initiatives continue to thrive—benefiting our entire community.

SPONSORSHIP LEVELS

\$300 or more

- ▶ Your location noted on Tour map
- ▶ Your logo prominently presented on the SAT 2026 brochure and our websites SpringArtTour.com & mhaaa.org
- ▶ Social media tagging

\$200

- ▶ Your logo prominently presented on the SAT 2026 brochure and our websites SpringArtTour.com & mhaaa.org
- ▶ Social media tagging

\$100

- ▶ Your company name printed on the SAT 2026 brochure
- ▶ Your logo displayed on our websites, SpringArtTour.com & mhaaa.org
- ▶ Social media tagging

WHY SPONSOR?

**SUPPORT THE ARTS.
ATTRACT VISITORS.
STRENGTHEN COMMUNITY.**

Visit MHAAA.org Easily & securely submit your sponsorship online.

OR mail your check payable to MHAAA Sponsorship Amount: _____ ✂

Business Name: _____

Contact person (will not be listed): _____

Email (for contact only): _____

Phone: _____

Mailing address: _____

Website: _____

Social Handle(s): _____

Mail to:
MHAAA
PO Box 241
Mt. Horeb, WI 53572
Please submit by February 13, 2026.

Email judy@mhaaa.org with questions or if you need more info.