



Home is Where the Art Is - Prospectus

An exhibit with the Mount Horeb Area Arts Association and the Driftless Historium
Entries are due by September 17, 2021.

As an artist, what does **HOME** mean to you? Is it finding beauty in nature and translating to canvas? Taking a photograph that provides a sense of peace? Coming up with an idea for a sculpture or a new twist on a pot? MHAAA is partnering with the Driftless Historium for an autumn exhibit, ***Home is Where the Art Is***, set to open October 8, 2021.

[Online submission form](#)

Specifications

- No one dimension shall not exceed 48 inches (at the widest or tallest point).
- No work shall exceed 100 pounds.
- All work must have been executed in 2019, 2020, or 2021.
- No work shall have been previously exhibited at the Driftless Historium.

Entry Procedures

- All entries must be submitted online by September 17, 2021.
- A maximum of three works may be entered per member artist.
- At least one of each artist's submitted work will be selected for inclusion the *Home is Where the Art Is* exhibit.
- A maximum of one digital image per two-dimensional work and two digital images per three-dimensional work may be submitted.
- Each artist's entry must be represented by a digital image: 300 dpi (pixels/inch); .jpg / .jpeg with the largest dimension within 7 inches / 2100 pixels.
- Images can be submitted online along with the completed entry form.
- Artists are encouraged to remove frames and matting for photography and to mask out any extraneous background that might impact the jurors' ability to view the image.
- Digital files must be identified by artist name and artwork title. *Example: smith-landscape1.jpg*
- There is no fee for entry and is open to MHAAA members only.
- Sales will be facilitated by the Driftless Historium.
- 30% of sales will be collected for the Driftless Historium in support of education and preservation.

Notification

- All submitting artists will be notified by email of selection decisions. No selection decisions will be released over the telephone or via USPS.
- Images of artwork selected for display will be retained by the MHAAA. Images of artwork selected for the exhibit may be used in promotional materials by MHAAA and the Driftless Historium.

- MHAAA reserves the right not to display any selected work that does not correspond to the quality or configuration indicated in the submitted images.

Artists' Responsibilities

- Mounting, matting, framing and wires of selected work are the responsibility of the artist. In the case of sculpture, jewelry, pots, etc, the work must be ready for display.
- Artists will be responsible for delivering artwork to the Driftless Historium by Sunday October 3, 2021.
- Artists are responsible for their own insurance i.e., neither the Driftless Historium nor the Mount Horeb Area Arts Association are responsible for artwork presented during the exhibit, such as damage or theft.
- Art selected for the exhibit must be available for the duration of the exhibit, October 8 – November 15, 2021.
- Artwork that is sold during the exhibit timeframe may not be removed until November 16 – 17.
- Artists will be present during the opening reception Sunday October 10, 2021, 1 pm – 4 pm.
- Artists will be responsible for picking up their art at the Driftless Historium November 16 – 17 2021.
- Neither the Driftless Historium nor MHAAA will be responsible for packing, shipping or delivery of artwork.

MHAAA Responsibilities

- Selection jury will be comprised of MHAAA three – four members representative of differing mediums.
- Based on jury review, at least one submitted piece per artist will be included in the exhibit.
- Notification of an artist's / artwork inclusion in the exhibit will be notified via email by September 27, 2021.

Calendar

September 17: Online submission deadline for images and entry form

September 27 (on or about): Email notifications to artists

October 5 – 6: Artwork delivered to Driftless Historium

October 6 -7: Hanging of exhibit by MHAAA committee

October 8: Exhibit opens

October 10: Opening reception 1 pm – 4 pm

November 15: Exhibit closes

November 16 – 17: Artist pick up of artwork at Driftless Historium

Direct inquiries to: marketing@mhaaa.org