

ARTWORK SUBMISSION for 2018 SPRING ART TOUR POSTER

Deadline: September 30, 2017

Eligibility:

- ▶ Artist **MUST** have been in the Spring Art Tour at least once and must intend to participate in the 2018 Tour.
- ▶ Please provide digital images (email or CD) of artworks for Committee review.
- ▶ They should be at least 4800 pixels on the longest side.
- ▶ You may submit up to 4 images of your best work for consideration.

Things to keep in mind:

- ▶ If your work is selected, we must be able to provide a very high resolution image for printing purposes (recommended size is 6000 pixels on the longest side). That means you must
 - ▶ have a digital image at that size or
 - ▶ have a high quality slide for scanning or
 - ▶ you are able to present the original artwork for photographing.
- ▶ Poster is 20" x 16" (horizontal or vertical accepted) in order to fit in a standard size frame. Pieces of unusual dimensions will be difficult to work into the design.
- ▶ The purpose of the poster is to raise money for the MHAAA. Please consider submitting pieces that will appeal to a wide audience.
- ▶ Preference will be given to 2D artwork.

Selected Artist will be expected to attend the following for poster signing:

- ▶ Wisconsin Garden Expo (February 9-11, 2018).
- ▶ Raffle Party in March of 2018 (date TBD).

Artist Compensation:

- ▶ 20 posters and 100 note cards (number may change based on total printed) will be provided to the artist at no charge.
- ▶ Artist may buy more posters at cost but may not sell them until after the 2018 Spring Art Tour.
- ▶ Credit and copyright of artist will be noted on poster.

Important Notes:

- ▶ Selected Artist must sign a contract agreeing to the above statements. Submissions should be emailed to lkubista@wisc.edu. **Please put POSTER in the subject line of your email.**

Thank you and good luck!