

Treasurer's report: Peggy Flora Zalucha

- Treasure's account report was submitted ----->
- Set up separate account for MHAAA. It will be easier to keep money straight if we have 1 account for MHAAA and 1 account for Spring Art Tour. Moved \$2000 from Spring Art Tour account to new MHAAA account. The MHAAA account will be for membership dues, scholarships and organizational needs.
- Two \$500 scholarship were paid out from the MHAAA account. We now have \$1000 left in the account.
- Money collected from the Beloit show will go into the MHAAA account.
- Spring Art Tour is paid off as of August 1st. Now we are working towards next year's tour.
- Treasure's report was accepted by Audrey Handler Seconded by Tamlyn Akins and passed.

Grant applications

- A grant was submitted to Dane Arts for \$2000. Their funds have been cut so we may not get as much as hoped for.
- Also the enlargement of the tour area, outside of Dane County, may affect our consideration for the Dane Arts Grant
- A grant will be submitted to Mount Horeb Community Foundation for \$1000.

Category	8/1/15-8/8/16
<b>Inflows</b>	
2012-13 Poster Sales	15.00
2014-15 Poster Sales	45.00
2015-16 Notecard Sales	91.10
2015-16 Poster Sales	206.00
Basic Membership 2016	20.00
Cash Box	0.00
Gift Received	80.00
Grant	2,100.00
Magnets	56.00
Misc Income	209.50
raffle ticket sales	1,307.00
Sponsors	25.00
Sponsors 2015:	
\$125 Super Sponsor	2,345.00
\$55 Basic Sponsor	205.00
\$95 Supporting Sponsor	380.00
<b>Total Sponsors 2015</b>	<b>2,930.00</b>
<b>Tour Membership 2016</b>	<b>1,935.00</b>
<b>Total Inflows</b>	<b>9,019.60</b>
<b>Outflows</b>	
Advertising:	
Wi Arts Guide 2015	205.00
Advertising - Other	4,090.80
<b>Total Advertising</b>	<b>4,295.80</b>
Constant Contact email program	378.00
Graphic Design	938.40
Legal Fees	10.00
Office Supplies	622.83
Postage	5.50
Printing	2,322.00
Raffle Prize	200.00
raffle cash winners	150.00
Raffle Ticket Printing	99.79
Scholarship	1,000.00
Web Site:	
Domain Name	124.32
<b>Total Web Site</b>	<b>124.32</b>
Outflows - Other	465.98
<b>Total Outflows</b>	<b>10,612.62</b>
<b>Net Inflows/Outflows</b>	<b>-1,593.02</b>

Advertising opportunity in Fall/Winter & Spring/Summer Wisconsin Arts Guide ads

- WI Arts Guide opportunity - ad specs: [http://mhaaa.org/images/pdf/WI%20Arts%20Guide%20Specs\\_2017\\_wntr.pdf](http://mhaaa.org/images/pdf/WI%20Arts%20Guide%20Specs_2017_wntr.pdf)
- The Guide is displayed in galleries, hotels and kiosks in Wisconsin, Iowa, Minnesota, and Illinois.
- Deadline for the fall issue is AUGUST 25. Contact Tamlyn Akins (tamlyn@chorus.net) if you're interested in snagging a spot in our joint ad.
- Deadline for spring is February 1.

## Spring Art Tour poster artwork submission

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- Call for art work for the 2017 poster. Primary consideration to 2D artwork.
- Artists are donating their art for a 1 time use as a fund raiser. Your work gets promoted, you receive posters and note cards with your art on it. This comes with an obligation to be available to sign posters.
- 2017 Poster Images Submission Info: [http://mhaaa.org/images/pdf/Poster\\_Submit\\_2017.pdf](http://mhaaa.org/images/pdf/Poster_Submit_2017.pdf)

## Raffle artwork submission & drawing location change

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- Call for art work for the 2017 raffle prize.
- Artist who's work is chosen will be compensated for half the value up to \$250.
- 2017 Raffle Images Submission Info: [http://mhaaa.org/images/pdf/Raffle\\_Submit\\_2017.pdf](http://mhaaa.org/images/pdf/Raffle_Submit_2017.pdf)
- Discussion was held about where to hold the raffle drawing in 2017. Fisher King is moving and will not be available. A decision needs to be made by September 30.
- Heidi Clayton will look into the possibility of using the Grumpy Troll. Possibly a drawing/chamber social combo on a Thursday in February.

## BFAI Group Exhibit - October 1-26, 2016

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- All members are encouraged to participate. Cost is \$5 for members and \$25 for non-members. Open to artists in Wisconsin.
- Currently Louise has only received 1 submission (and 1 decline)
- Exhibit space can hold up to 50 fair-sized pieces of art on the walls.
- Deadline for application is September 1, 2016
- Send application to Louise and be sure to include "MHAAA" in the subject line
- MHAAA Group Exhibition application: [http://mhaaa.org/images/pdf/BFAI\\_application2016.pdf](http://mhaaa.org/images/pdf/BFAI_application2016.pdf)

## Art Fair fundraising report & future plans

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- \$101 was raised at the Mount Horeb Art Fair after expenses.
- Suggestion was made that we skip Mount Horeb Art Fair next year.
- WI Garden Expo was suggested as a better possible show.
- The Garden Expo is held February 10-12 and booth fee for non-profit is \$120.
- A February show would be a good place to sell raffle tickets and posters.
- An idea that perhaps 2 booths would be a good idea for the organization. 1 non-profit for the sale of posters and raffle tickets and 1 regular booth as joint booth for artists. - Heidi Clayton is looking into this and the deadline for us to apply.

## Spring Art Tour - June 2-4, 2017

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- Hosting guest artists was discussed. Guest artists are welcome as long as they live or make art in the tour area.
- Expanded tour now extends to Prairie du Sac, New Glarus, Blanchardville, West Middleton, Barnaveld, and Ridgeway. New artists should contact Tamlyn if they are not sure if they are in the tour area. Please share the tour application with artist you know that are in the new tour area.
- Submission deadline is October 31, 2016
- Spring Art Tour application: [http://mhaaa.org/images/pdf/2017\\_SAT\\_app.pdf](http://mhaaa.org/images/pdf/2017_SAT_app.pdf)

## Possible bus trip to art exhibits

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- Discussion was held about renting a bus, selling tickets and taking a trip to shows in Chicago.
- Possible trip to the SOFA - Sculpture Objects Functional Art and Design Fair - November 3-6. We are looking at possibly going on Saturday, November 5. Peggy Flora Zalucha is looking into details.
- Also a possible trip to the One of a Kind Show - December 1-4 - was mentioned. Peggy look into this as well.

## October membership renewal

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- If you're a member and not taking part in the Spring Art Tour you will receive a notice of renewal in September. Otherwise renew when you sign up for Spring Art Tour. Spring Art Tour applications should include 2 checks this year. 1 for membership and 1 for tour application.

## Chamber Network Social & Poster/Raffle Kick-off - November 3, 2016

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- We will be dropping out of the November Chamber event.... we will not be hosting this event this year.
- May do a combo event in February. This was tabled until more info is available to make a decision.

## Members present:

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Peggy Flora Zalucha, Tamlyn Akins, Audrey Handler, John Handler, Karen Watson-Newlin, Aimée Gauger, Julie Raasch, Sue Medaris, David Waldera, Lucy Shirek Heidi Clayton and Louise Kubista