

MHAAA Meeting Minutes

Present: Aimee Gauger, Louise Kubista, Julie Raasch, Karen Watson-Newlin, Tamlyn Akins, Heidi Clayton, John Pahlas, and Sue Mederis

Art Walk

- Artist feedback was positive, good interactions with customers and business owners.
- Group determined that the Art Walk was in line with MHAAA's mission and would be open to more involvement , organizationally, in the future if requested

2018 Spring Art Tour applications to distribute

- Call for more involvement from members to distribute Applications through various outlets: Galleries, art fairs, other art related events
- Tap into online venues for exposure: Portal Wisconsin, Facebook, John offered to contact the director of WAAC
- Attract more artists by promoting our "alternate spaces" option or "studio sharing". Tamlyn offered to promote these options on Facebook, then link it with other members

2018 Art Poster & Raffle

- Need more artists to submit. Artists who have been selected in previous years are encouraged to apply if it has been 4 years or more since their piece was selected.
- Discussed benefit of having utilitarian piece for Raffle, something with mass appeal.
- Discussed promoting raffle item by possibly inviting the public to participate in final selection between 2 choices. Facebook poll ect.
- John offered to promote event on Larry Meeler show or other radio outlets.
- Group voted to limit printing to 100 posters or less.

Tuesday, August 8, 2017

2018 Garden Expo / other fundraising options

- Group approved Garden Expo for 2018, need volunteers, Karen will possibly be able to provide set up again TBD. Still trying to find a way to flag flyers picked up at the expo to determine it's success for exposure (tabled for next meeting)
- Positive response to potential Go Fund Me campaign as alternative fundraiser. Group needs someone to run campaign, and we need to decide together price points for "gifts": posters, raffle tickets, notecards, donated art, etc. Encourage pick up of items at Raffle to reduce shipping cost.

More Activities for MHAAA Members

- Visit other Art Tours
- SOFA, One of a Kind Show
- Social gatherings, pot lucks, etc.
- More Group shows
- Studio visits

Future Meetings

- Not really discussed, tabled for next meeting. For now continue to use Chamber.