

August 13, 2013
Mount Horeb Area Artist Association
Meeting minutes by Vicki France
Place: Tamlyn Akins residence

Secretary Report/minutes from last meeting were approved.

Treasury Report by treasurer Peggy Flora Zalucka

Peggy stated that the MHAA were in good shape.

Poster sales were excellent (everyone is encouraged to continue sales of the poster)

Raffle sales profits for 2013 was \$850.00.

Money was spent on new art tour signage (yellow with arrows) by the sign committee.

Grants for the organization are:

- Mount Horeb Community Foundation are beginning to set up resistance to giving us the \$2000 they have given us in the past.
- Flora Foundation is running low on money and will eventually run out

MHAAA motioned made to approve treasurers report. Report approved.

Spring Art Tour 2014

Art tour coordinator Tamlyn Akins talked about:

Deadline to get your Spring 2014 applications in.

Deadline for artist to submit to have their art on the Spring Art Tour 2014 poster. (August 31, 2013)

Tamlyn would like a head count for how many artists will be on the 2014 spring tour.

Tamlyn would like help to stuff envelopes for the fund raising letter she sends out. Not many 80 to 100 tops.

She presented 3 pages full of alternative places an artist could use for the tour if he or she can't set in their home or apartment.

Wisconsin Art Magazine deadline and fee for have the ad in (deadline is September 10th so get your art to Tamlyn for this issue).

Tamyln requested that emails concerning the “Spring Art Tour” should be directed to Tamlyn Akins and questions concerning the MHAAA organization should be directed to Louise Kubista

Tamyln would like to ask artists if they have recent photos of themselves working in their studios to send them to her for placement in the Uplands magazine.

Mount Horeb Fall Festival will need booth sitters and a tent, not as many as the summer art show as the fall show is not as lengthy.

Tom Laudin offered to sell his EZ up tent for \$75.00 to the MHAAA, Peggy stated that we have enough money to purchase the tent and a motion was made and approved to buy his tent.

Weights will be needed for the tent to make sturdy in windy conditions. Peggy Z. has offered to store the tent at her studio. A committee will be formed to make the tent weights. A couple artists expressed learning how to make the PVC weights. Vicki suggested Youtube videos on the subject.

The Sign Committee designed, ordered and received 100 new signs (yellow with arrows) this should take care of needs for several years. Marjorie King would like to see all the artist numbers be consistent on the signs.

Raffle Discussion:

Tickets: will be sold as follows \$5.00 per tickets or \$20.00 for 5 tickets.

Peggy Z. will find a printer online to print the tickets.

We discussed several ideas on what to offer as prizes and how much tickets should be sold for.

Prizes will be:

- A \$500.00 piece of artwork (this will be selected by a committee) the deadline is Aug 31, 2013. Send entries to Peggy Z.
- 2 other consolation prizes both of which will be cash (amount will to be determined)

The next MHAAA meeting will be at the Village Meeting room, November 12th from 7-9pm.

The meeting focus will be on self promotion. Using Facebook and the internet or what has worked well for you.

A committee was formed to be presenters: This will be Marjorie King, Sue Medaris, Julie Raasch and Vicki France.