

MHAAA meeting minutes August 11, 2015, MHACC meeting room

Louise called the meeting to order at 7:00 PM

1. Election of officers for 2 year term:

President Louise Kubista, Vice President Tamlyn Akins, Secretary Vicki France, Treasurer Peggy Zalucha

2. Poster and raffle submissions:

- Both submissions are due September 30 to either zalucha@zaluchastudios.com or tamlynakins@chorus.net
- The poster and raffle selection committee will meet October 1 at Louise Kubista's home. Raffle selection meeting is at 5:00; poster selection meeting is at 6:00.
- Raffle committee members are Margie King, Sue Medaris and Louise Kubista
- Poster committee members are Tom Laudin, Tamlyn Akins, Margie King and Sue Medaris (Sue will withdraw if she submits an image).

3. Deadline to apply for the 2016 Spring Art Tour is October 31.

4. Pins, Magnets, Advertising Promo Materials:

- David Waldera made the display used at the Mt Horeb Art Fair.
- Art Fair Booth sales were \$462.
- David suggested a bottle opener
- Suggestions for the text on the magnets should be directed to the fund raising committee: Louise Kubista and Sue Medaris
- Save the Date postcards will not be printed for the 2016 tour.

5. Next meeting is the Chamber Network Social, November 5 from 5-7 PM. The location will either be the Mount Horeb Welcome Center or the GrandStay Café & Lobby. That meeting will be the kick off for the poster and raffle fundraiser. Brynn Bruijn is the Refreshments Committee Chair. A Power Point program to display artist's work was suggested.

6. Treasurers Report by Tamlyn Akins

- Started the year with \$2854.23; ended the fiscal year with \$5066.34.
- We now have two checking accounts. MHAAA account (\$1000) for \$20 dues and art scholarship funds raised. Spring Art Tour account (4066.34) for Spring Art Tour fees and money raised for the tour from grants and business donations.

7. Beloit Fine Arts Incubator Exhibit, October 2016: Everyone is invited to participate. Louise and Aimee attended an opening this past month. It is a huge venue. Total fees required from MHAAA are \$125 for food and promotion costs. Artists should prepare a

statement to hang or place with their work. Louise will give a presentation about MHAAA at the reception.

8. No new business

9. Presentation of Instagram by Fabian Fisher. Additional information presented by Sue Medaris and Julie Raasch. They are the Instagram committee.

- Instagram can only be used with a smart phone.
- Pure square images, very little text
- Open format, not friend based
- Uses hash tags (#) to share - ex: #springarttour
- Consider a blast just before the 2016 tour
- Artists without smart phones can email their images to Sue and Julie for distribution as the time approaches
- Committee will create a page for the Spring Art Tour.
- More information will be presented at the May 2016 meeting regarding cross platform technology. (Bring laptops and smart phones for hands on help.)

Meeting adjourned 9:15 PM

Minutes respectfully submitted by Marjorie King