

Mt. Horeb Area Art Association  
Minutes for Meeting February 17, 2012

### **President's Report, Jane Varda**

1. Introductions
2. Scholarships were discussed.
3. Chamber Network Social was discussed.
  - Artwork for exhibit and Silent Auction is due to Peggy Zalucha's studio 2/27-28 from 1-5 pm or call Peggy to make other arrangements
  - Artists will receive 100% of sale price for work sold
  - All members may exhibit.
  - MHAAA wil provide beer, wine, and food.Tamlyn passed sign-up sheet for food, silent auction and raffle sales at Social
4. Raffle Report
  - \$665.00 worth of tickets have been sold
  - \$302.74 was spent for artwork and tickets.
  - Larry Welo was paid full price for his etching.
  - Discussion about whether we should add more items to auction next year.

### **Treasurer's Report, Peggy Zalucha**

- see Peggy's write-up

Post Tour Potluck Wrap-up will probably be held 2 weeks after the tour.

### **Coordinator's Report, Tamlyn Akins**

1. Spring Art Tour Guidelines and Information was distributed.
2. Promotional Plan was distributed. See plan for details.
3. Brochures and posters were available for members to take with them.
  - Members were encouraged to distribute brochures wherever they can, to racks in stores, B&Bs, etc.
  - Rec Rack used to distribute our brochures but they are now out of business.

Tamlyn will email to ask for help with mailing brochures in early mail.

Other discussions:

1. Marjorie King offers a door prize during the tour. It's a good way to get people to sign in with name and address.
2. Peggy Zalucha shared her new book, printed at mixbooks.com

### **Exhibition Space Available**

Possible locations for artists who may want to join the tour in the future but don't have a studio are the Old Schoolhouse in Mt. Horeb, the Senior Center in Mt. Horeb, Perry Town Hall, and Berry Town Hall. Tom Laudin has wall space for 1-2 artists.